

# EOTO

HYBRID MANUFACTURING  
JEWELLERY NPO

# Pitch Deck

Presenting an Exciting Opportunity for Growth

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# EOTO Hybrid Manufacturing Jewellery NPO

South Africa's first Hybrid Jewellery Incubator – where skill, innovation and opportunity unite.

South Africa's jewellery legacy shines bright - yet thousands of talented young people are left without access to opportunity. EOTO is redefining that story.





UNEMPLOYMENT

44%

UNEMPLOYMENT



FACTORY CLOSING



## The Challenge

# A Brilliant Heritage at Risk

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Our jewellery manufacturing industry once led the continent. **Today, it faces factory closures, skill loss, and 44 % unemployment among youth.** Without decisive action, we risk losing an art form - and thousands of livelihoods.



# The Solution

## EOTO's Hybrid Incubator Model

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EOTO bridges **training**, **manufacturing**, and **entrepreneurship** under one roof - creating a sustainable pipeline from learning to livelihood.



Train



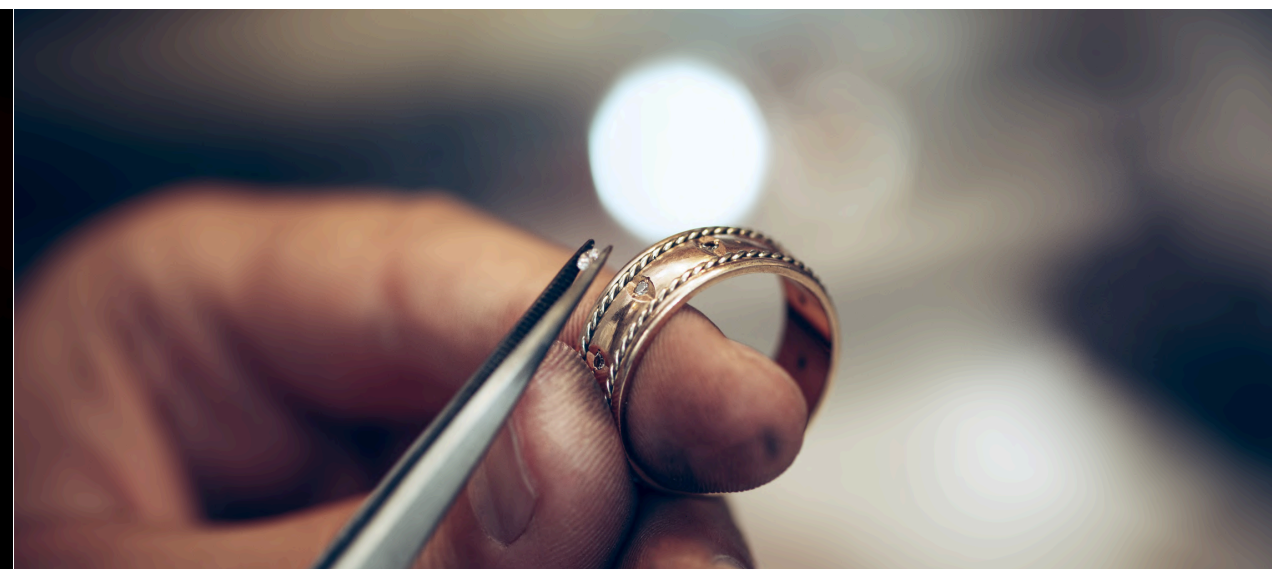
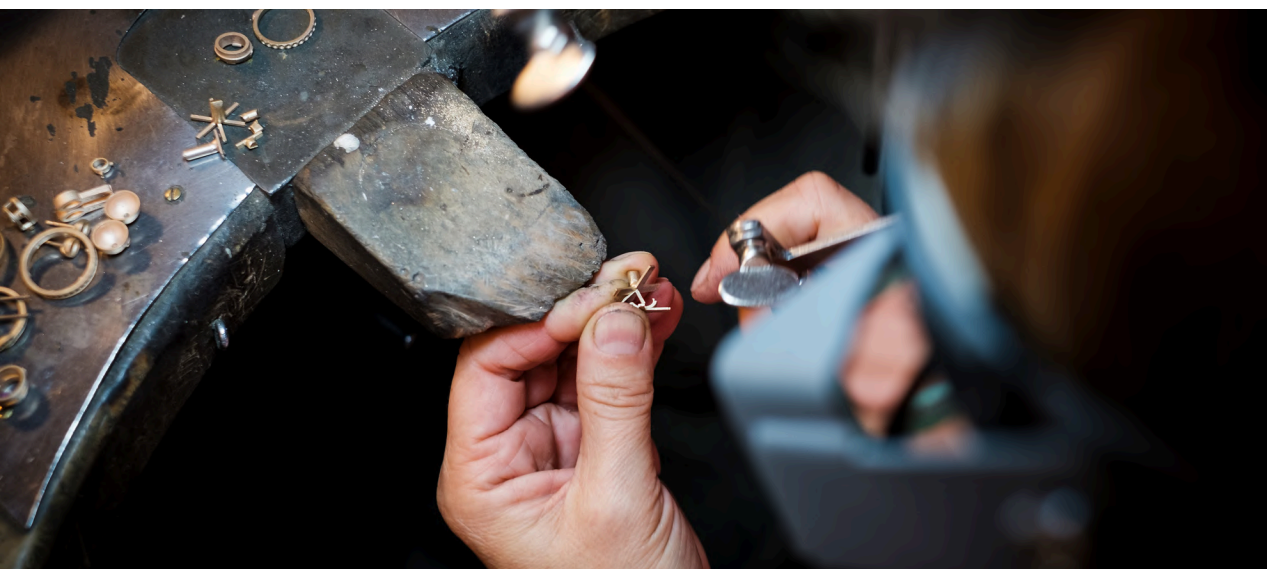
Make



Sell



Sustain.





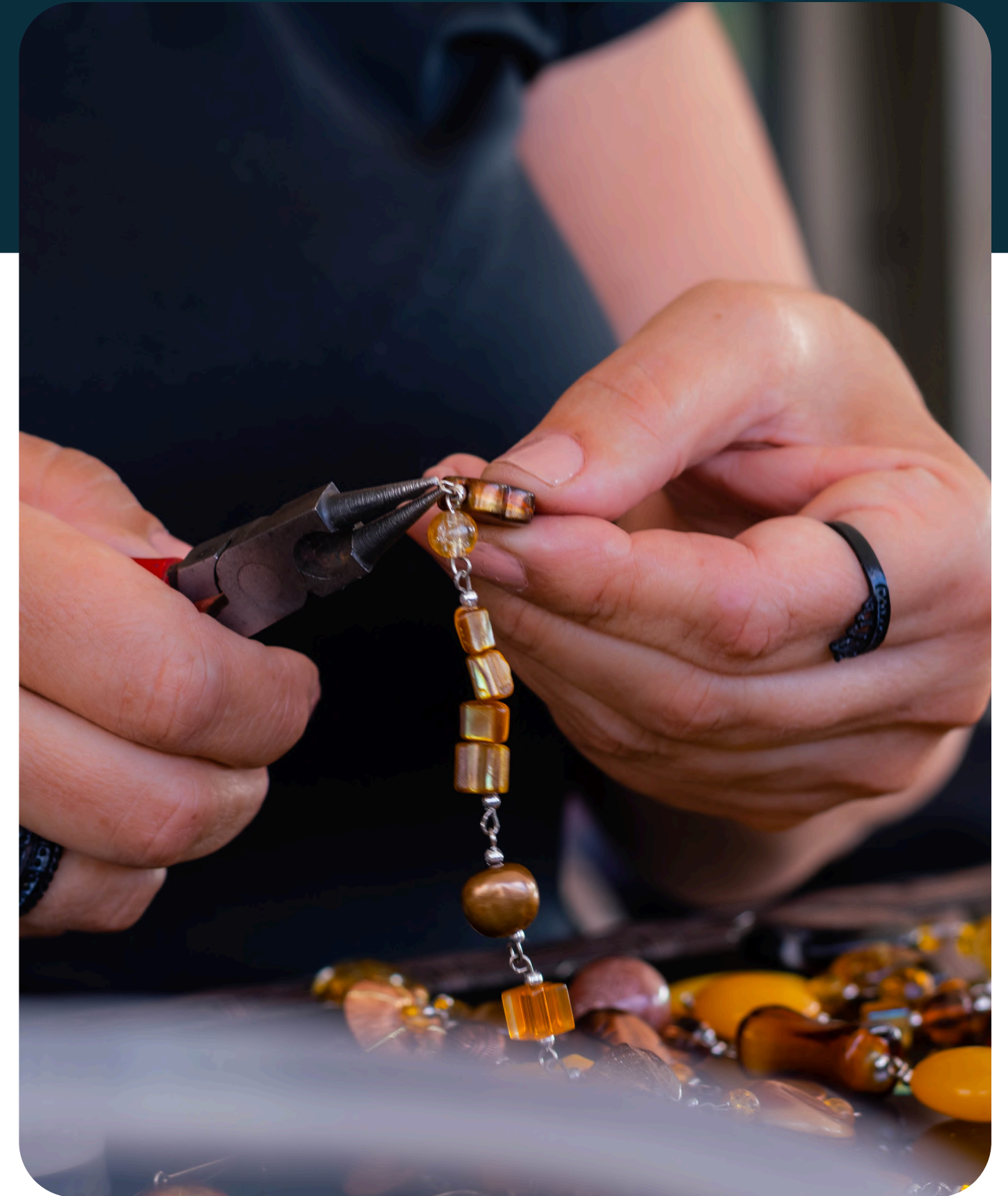
# Our Vision

# Empowering Youth.

# Revitalising Craft.

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Our vision is a generation of skilled South African jewellers - globally competitive, locally grounded, and proud ambassadors of ethical luxury.







## Our Mission

# From Bench to Business

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We provide accredited training, real-world production experience, and mentorship in entrepreneurship - ensuring every graduate is work-ready or enterprise-ready.



# The Programme

## The One-Year Bench-Ready Journey

Learners complete a 12-month training skills programme - mastering [bench skills](#), [stone-setting](#), [design](#), and [business fundamentals](#). Graduates earn a Bench Worker Level 2 Qualification and Competency Certificate.



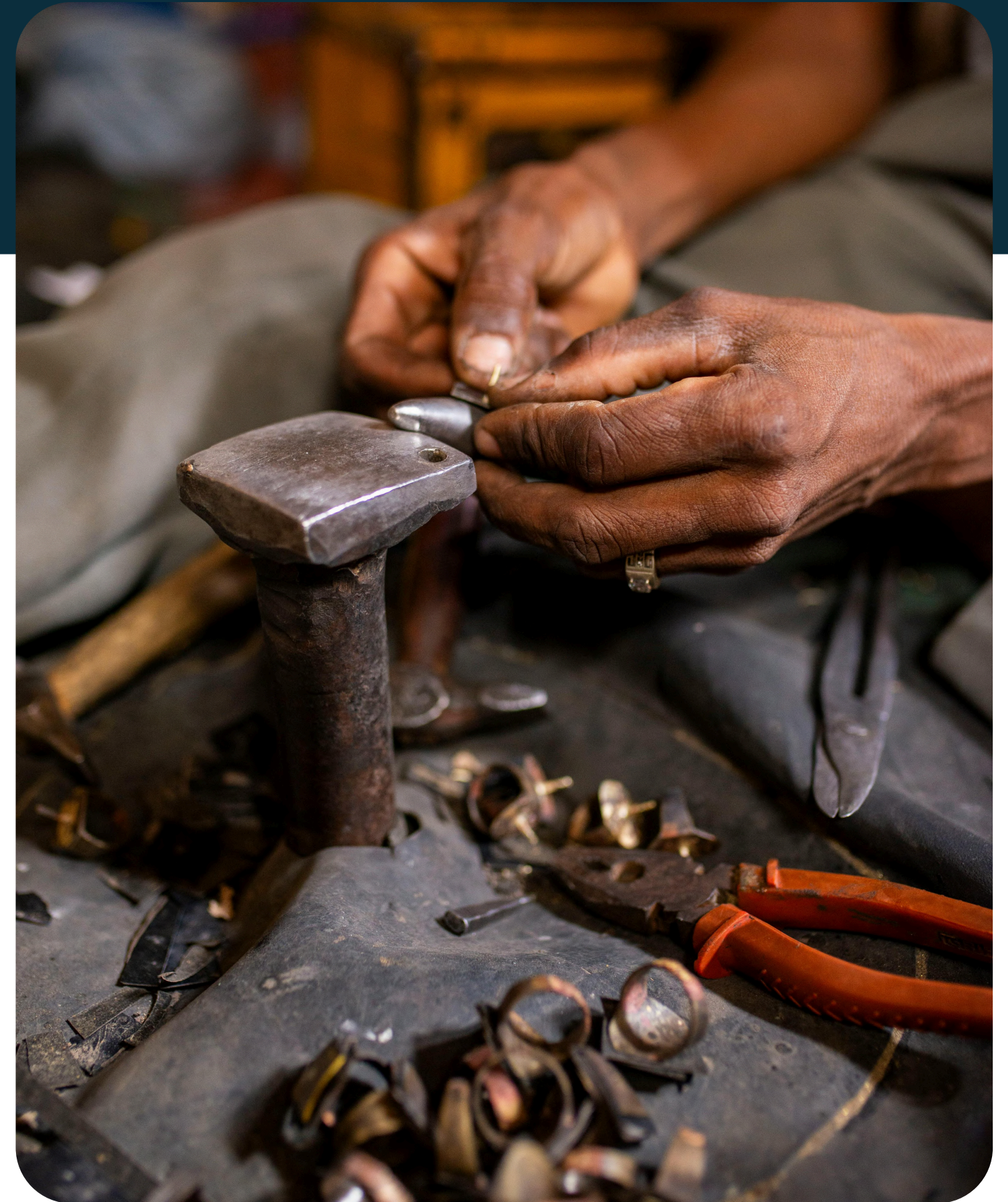


Target Impact

# Training 100 Learners - Changing 100 Lives

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Over three years, we'll train 100 young South Africans - 70 % of whom will move into employment or launch micro-enterprises. 50 % of participants will be women.







# Why South Africa Wins

Local production is **50 % more cost-effective** than China, with superior craftsmanship and ethical sourcing - giving South Africa a powerful global edge.







# Export & Market Potential

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Duty-free EU access and rising demand for sustainable, fair-trade jewellery position EOTO to serve premium export markets seeking authenticity and transparency.



# Partnership & Sustainability

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Your investment fuels a replicable, sustainable model. With R 2.2 million in startup funding, we'll build a fully equipped workshop, secure retail/export partners, and reinvest sales into future training.



Funding



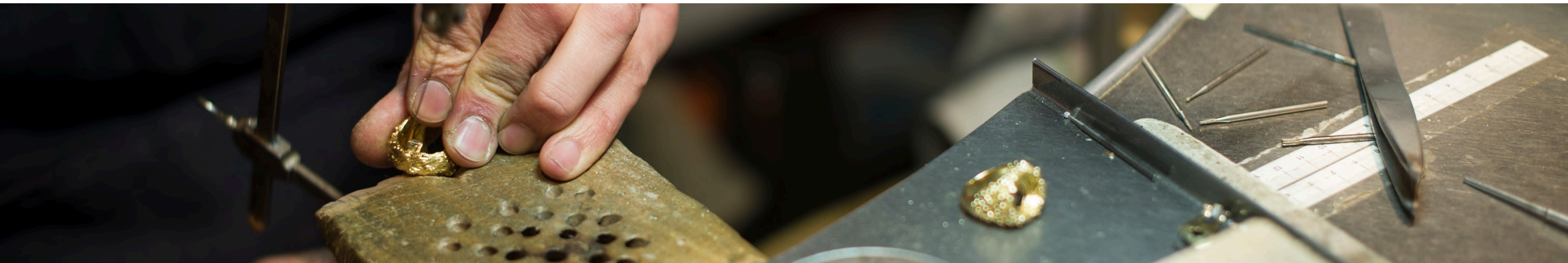
Workshops



Retail Partners



Reinvest





# Governance & Credibility

Led by Experience. Driven by Impact.

Our Board combines master goldsmiths, educators, and industry directors - ensuring transparency, accountability, and measurable outcomes.



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# EOTO

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## Partner with EOTO - Crafting Change Together

Join us in building South Africa's first Hybrid Jewellery Incubator.  
Together, we'll empower youth, preserve artisanal heritage, and ignite ethical growth that shines beyond borders.

