

EOTO

HYBRID MANUFACTURING
JEWELLERY NPO

Pitch Deck

Presenting an Exciting Opportunity for Growth

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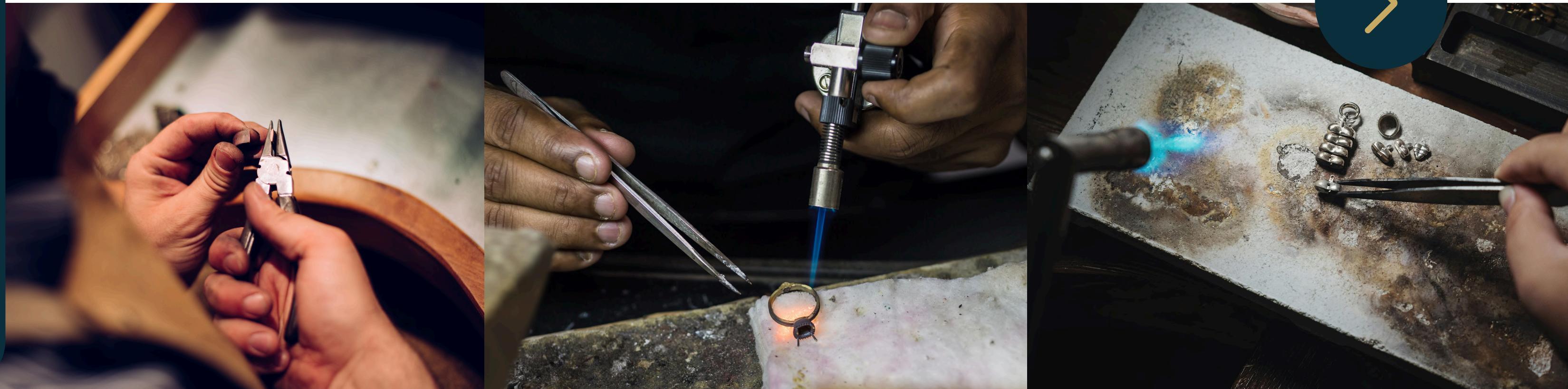
Website:
eoto.co.za



EOTO Hybrid Manufacturing Jewellery NPO

South Africa's first Hybrid Jewellery Incubator – where skill, innovation and opportunity unite.

South Africa's jewellery legacy shines bright - yet thousands of talented young people are left without access to opportunity. EOTO is redefining that story.





The Challenge

A Brilliant Heritage at Risk

Our jewellery manufacturing industry once led the continent. Today, it faces factory closures, skill loss, and 44 % unemployment among youth. Without decisive action, we risk losing an art form - and thousands of livelihoods.

The Solution EOTO's Hybrid Incubator Model

EOTO bridges **training**, **manufacturing**, and **entrepreneurship** under one roof - creating a sustainable pipeline from learning to livelihood.



Train



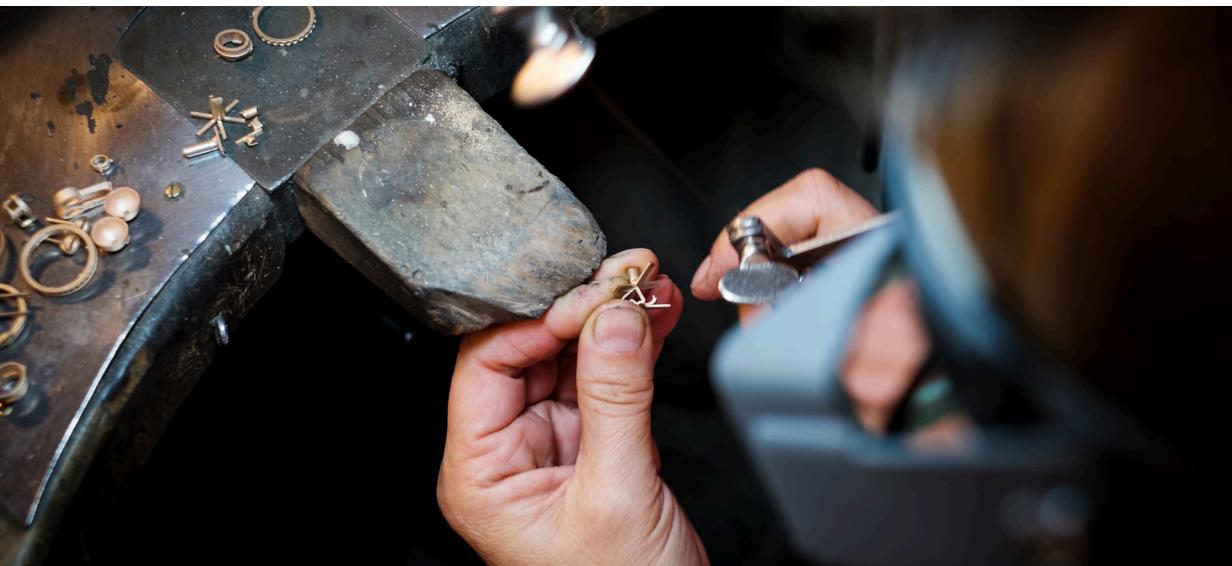
Make



Sell

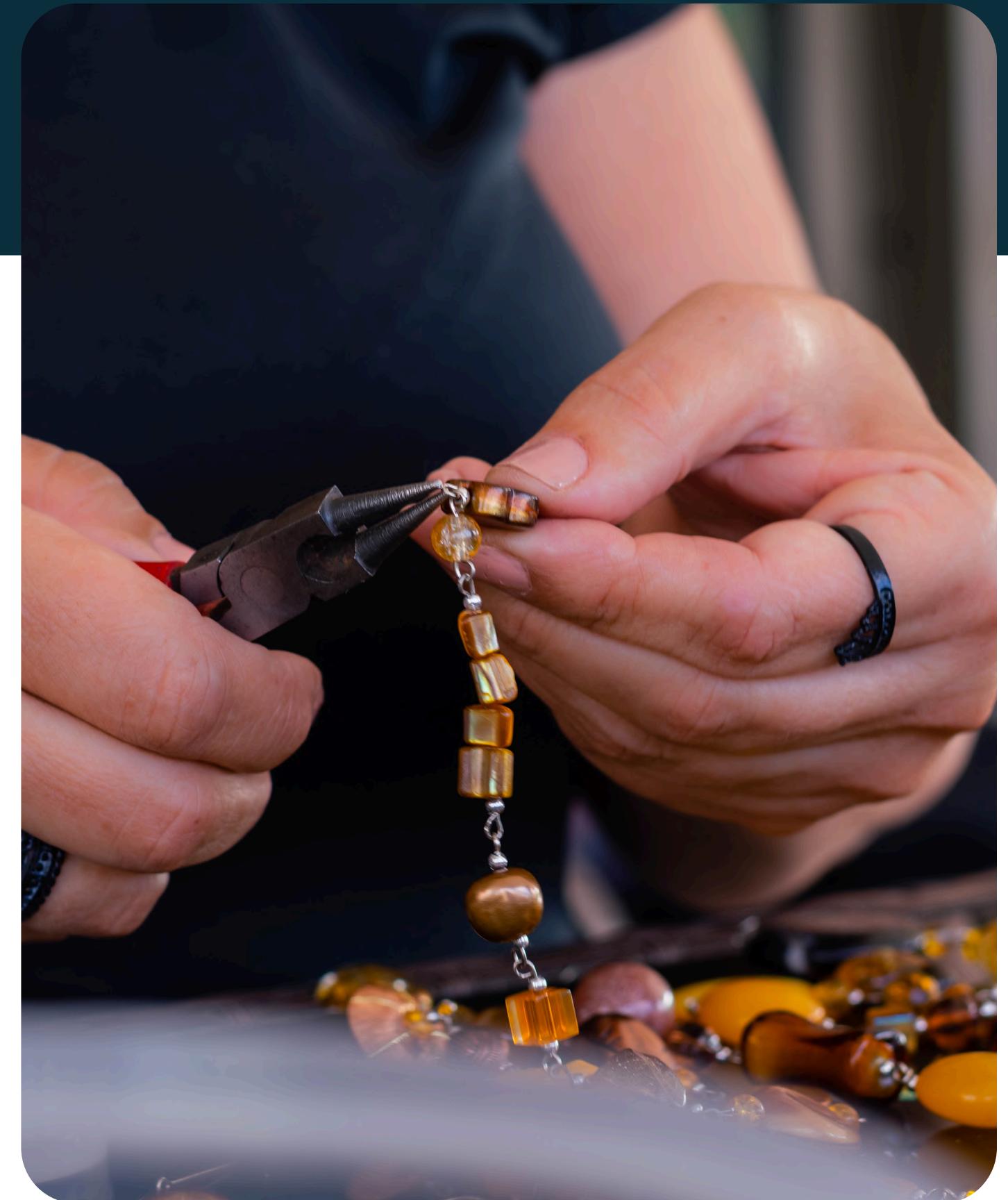


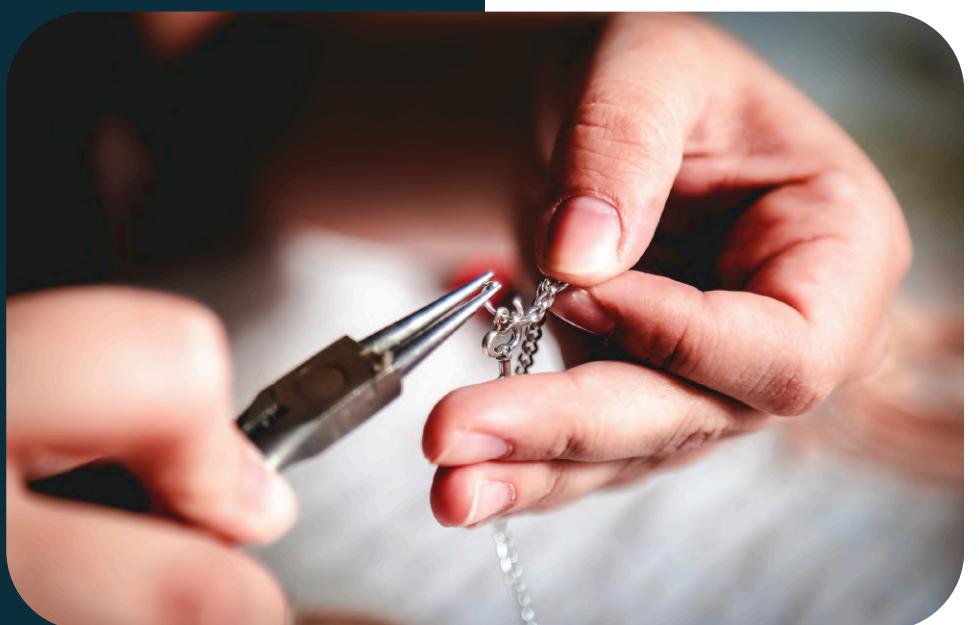
Sustain.



Our Vision Empowering Youth. Revitalising Craft.

Our vision is a generation of skilled South African jewellers - globally competitive, locally grounded, and proud ambassadors of ethical luxury.





Our Mission From Bench to Business

We provide accredited training, real-world production experience, and mentorship in entrepreneurship - ensuring every graduate is work-ready or enterprise-ready.

The Programme

The One-Year Bench-Ready Journey

Learners complete a 12-month training skills programme - mastering bench skills, stone-setting, design, and business fundamentals. Graduates earn a Bench Worker Level 2 Qualification and Competency Certificate.



Target Impact

Training 100 Learners - Changing 100 Lives

Over three years, we'll train 100 young South Africans - 70 % of whom will move into employment or launch micro-enterprises. 50 % of participants will be women.

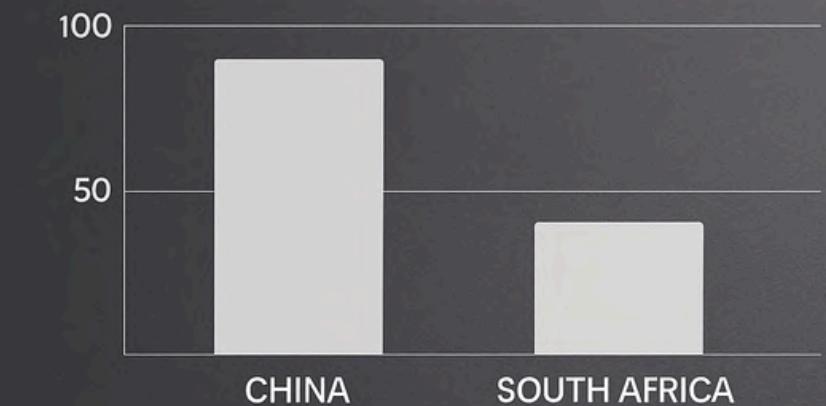




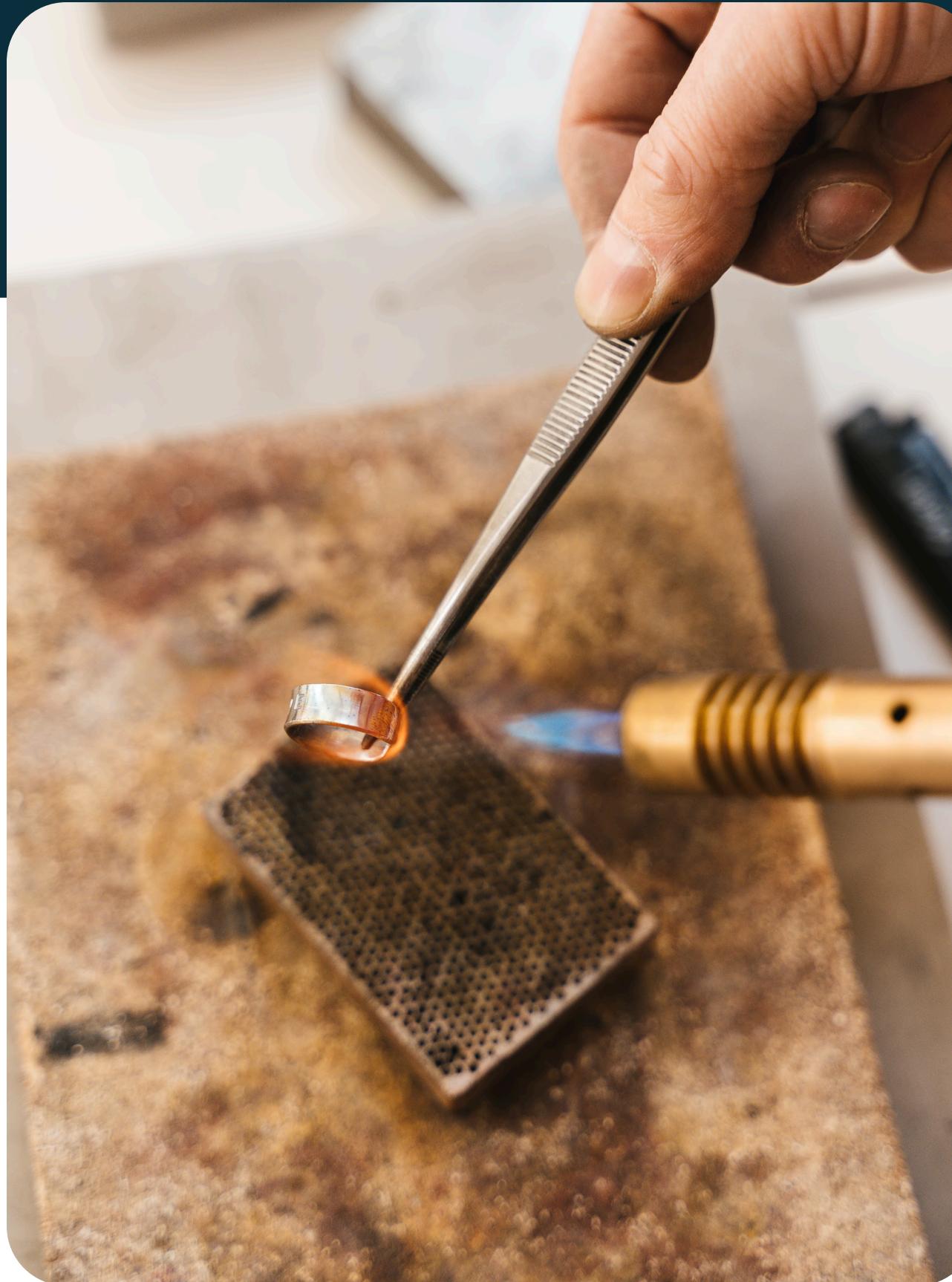
Why South Africa Wins

Local production is **50 % more cost-effective** than China, with superior craftsmanship and ethical sourcing - giving South Africa a powerful global edge.

Costs Comparison



Costs are lower in South Africa, reducing barriers to entry.



Export & Market Potential

Duty-free EU access and rising demand for sustainable, fair-trade jewellery position EOTO to serve premium export markets seeking authenticity and transparency.

Partnership & Sustainability

Your investment fuels a replicable, sustainable model. With R 2.2 million in startup funding, we'll build a fully equipped workshop, secure retail/export partners, and reinvest sales into future training.



Funding



Workshops



Retail Partners



Reinvest



Governance & Credibility

Led by Experience. Driven by Impact.

Our Board combines master goldsmiths, educators, and industry directors - ensuring transparency, accountability, and measurable outcomes.



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HYBRID MANUFACTURING
JEWELLERY NPO

Partner with EOTO - Crafting Change Together

Join us in building South Africa's first Hybrid Jewellery Incubator.

Together, we'll empower youth, preserve artisanal heritage, and ignite ethical growth that shines beyond borders.

